

The Fundraising Promise

What Is the Fundraising Promise?

The Fundraising Standards Board Fundraising Promise is a promise made by members of the FSB scheme to the public, committing to the highest standards of practice, and ensuring that all their activities are open and fair, honest and legal. By signing up to the FSB scheme you will be agreeing to adhere to the Fundraising Promise when raising funds.

Our Fundraising Promise

We are members of the Fundraising Standards Board (FSB) self regulatory scheme. The FSB works to ensure that organisations raising money from the public do so honestly and properly. As members of the scheme, we follow the Institute of Fundraising's Codes of Fundraising Practice and comply with the key principles embodied in the Codes and in this Promise .

We Are Committed to High Standards

- ◆ We do all we can to ensure that fundraisers, volunteers and fundraising contractors working with us to raise funds comply with the Codes and with this Promise
- ◆ We comply with the law including those that apply to data protection, health and safety and the environment

We Are Honest and Open

- ◆ We tell the truth and do not exaggerate
- ◆ We do what we say we are going to do
- ◆ We answer all reasonable questions about our fundraising activities and costs. Please contact us, visit our website or see our Annual Report if you require further details

We Are Clear

- ◆ We are clear about who we are, what we do and how your gift is used
- ◆ Where we have a promotional agreement with a commercial company, we make clear how much of the purchase price we receive
- ◆ We give a clear explanation of how you can make a gift and amend a regular commitment

We Are Respectful

- ◆ We respect the rights, dignities and privacy of our supporters and beneficiaries
- ◆ We will not put undue pressure on you to make a gift and if you do not want to give or wish to cease giving, we will respect your decision
- ◆ If you tell us that you don't want us to contact you in a particular way we will not do so

We Are Fair and Reasonable

- ◆ We take care not to use any images or words that cause unjustifiable distress or offence
- ◆ We take care not to cause unreasonable nuisance or disruption

We Are Accountable

- ◆ If you are unhappy with anything we've done whilst fundraising, you can contact us to make a complaint
- ◆ We have a complaints procedure, a copy of which is available on request. If we cannot resolve your complaint, we accept the authority of the FSB to make a final adjudication

give with confidence



Fundraising Standards Board

PO Box 42197, London SW8 1ZS

T: 0845 402 5442

F: 0845 402 5443

Minicom: 18001 0845 402 5442 (via Typetalk)

E: membership@fsboard.org.uk

W: www.fsboard.org.uk

09/06

Registered in England and Wales. Company Limited by Guarantee.
Community Interest Company No.584626. Registered Office: 66 Lincoln's Inn Fields, London, WC2A 3LH.



Our Fundraising Customer Care Policy

Brain Tumour UK is committed to being open and honest in all our dealings with our donors. Sometimes, we can get it wrong. It is important that those who give us support in any way have access to an accredited means of making complaint. If you are not satisfied with our investigation and resolution of a complaint, you can refer it to the Fundraising Standards Board (FRSB).

1. Dealing with a complaint

The FRSB will deal with all complaints that are concerned with a breach of the Institute of Fundraising's Codes of Fundraising Practice or a breach of the Fundraising Promise, provided that the complainant has first directed the complaint to the charity concerned but is not satisfied with the answer received.

2. Complaints made by telephone

We will gather the facts using open questions. At the end of the call we will summarise the call to confirm that we have understood the situation. If we are knowledgeable about the area of the complaint, we will then try to resolve the complaint over the phone. If you are satisfied with our action that is the end of the action and we note the complaint in the report which is submitted annually to the Fundraising Standards Board. If you are not satisfied then we will proceed as detailed in section 6, below. In any case we will take your contact details and acknowledge the complaint in writing within 14 days including a summary of your telephone conversation and confirmation that the complaint will be dealt with within 30 days.

3. Complaints made in writing by post or email

We will acknowledge the complaint in writing within 14 days, confirming that we will seek to resolve the complaint within 30 working days. At this stage further contact with you will only be made where we have insufficient details to take the complaint forward.

4. Our procedures

We will establish the area of our operation the complaint involves. Having first consulted with relevant staff, we will make contact with the Chair of the Trustees or other appropriate person to inform them of the situation and gather any relevant information regarding the materials and/or circumstances of the case.

If a third party is involved (for example a supplier), we will also speak to them to gather any information about the circumstances of the complaint. We will take care to record all the important points and file these with the case.

Having gathered all the relevant information, we will discuss the complaint with the Chair of the Trustees (or another person appointed in the Chair's absence) and relevant Brain Tumour UK staff. We will include suppliers, if they have been implicated.

The assessment discussion should set out the nature of the complaint and determine what action needs to be taken. If the complaint is about fundraising then we will make a note on whether it is about an alleged breach of the Institute of Fundraising's Codes of Fundraising Practice and /or the Fundraising Standards Board Fundraising Promise. The FRSB will need this information if the complaint is referred to them. The discussion will typically produce one of two conclusions:

- The complaint is **justified**. We will then write to you to apologise and let you know that the complaint has been used to improve our future fundraising activities and how this will be done. We will also instigate action to prevent any recurrence of the problem.
- The complaint is **not justified**. We will write to you to explain that we will not be changing our fundraising practices and give clear reason(s) for our position. We will always take complaints very seriously and assure you the investigation will be as thorough as possible.

Providing support

Funding research

Raising awareness

Accurate records will be kept of all the investigations which have carried out.

5. Extension of information gathering period

In exceptional circumstances, we may need more than 30 days to gather all the information (for example, if a key member of staff is on annual leave or sick). If this happens, we will contact you in writing with a copy to the Fundraising Standards Board outlining the situation.

6. In the event that the complaint is not resolved to your satisfaction

In the event that you are not happy with our response, you should contact the Fundraising Standards Board within 2 months of receiving our response. We in turn

will ensure that all correspondence is on file and that this can be made available to the Fundraising Standards Board if the complaint is pursued further.

If you are still dissatisfied, you can ask the Board of Directors of the Fundraising Standards Board to look again at your complaint. Their decision will be made within 60 days and will be final. Brain Tumour UK agrees to abide by decisions made by the FRSB Board.

7. Contact Details

Brain Tumour UK complaints co-ordinator

Claire Glazebrook
Head of Fundraising
Brain Tumour UK
Tower House
Latimer Park
Chesham
Bucks
HP5 1TU
Tel: 01494 549180
Email: enquiries@braintumouruk.org.uk
www.braintumouruk.org.uk

Fundraising Standards Board

Fundraising Standards Board
Hampton House
20 Albert Embankment
London
SE1 7TJ
Tel: 0845 402 5442
Email: info@frsb.org.uk
www.frsb.org.uk

8. Where your concerns relate to:

- dishonest handling of funds;
- misapplication of charitable funds;
- actions that contravene Brain Tumour UK's charitable purposes;
- actions that threaten to bring Brain Tumour UK into disrepute.

You should contact the Charities Commission:

Charities Commission Direct
PO Box 1227
Liverpool
L69 3UG
Tel: 0845 3000 218

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